

Are your packages protected this holiday season?

Homeowners want to learn more ways to stop someone from taking their packages and are looking to the garage as a solution.

69%

of homeowners worry that their packages will go missing during the holidays.



1 Feeling a little anxious?

You're not alone. As we head into the holiday season, homeowners are feeling more and more nervous about the influx of packages.



30% feel responsible for preventing stolen packages.



39% feel nervous leaving packages outside their home for too long.



74% will cancel plans or stay home to avoid having a package stolen.



39% obsessively check the tracking number to see if their packages have arrived.

2 Would you rather?

Overall, anything is better than losing a package. For example, our participants would rather...



Move in with their in-laws than have a package stolen (73%)



Get a paper cut than lose a package (89%)



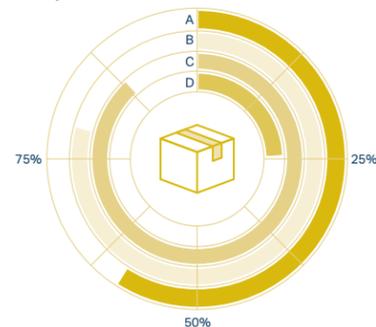
Sit next to someone on a plane who won't stop talking (81%)

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Package theft has become the new norm.

Online purchases are at an all-time high. Which also means that home deliveries rates are rising like never before. This is providing an opportunity for the porch pirates to give themselves a little holiday gift. On you.

- A 59% anticipate more of their packages will go missing during the holidays
- B 79% think the number of missing packages will increase over the next year
- C 88% know someone who had a package stolen
- D 24% accept stolen packages as a way of life



46%

of people were home when the package was stolen!

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Is it a generational thing?

Gen Z

Gen Z's anxiety around package deliveries stems from package tracking and location. 48% obsessively check the tracking number and 46% feel nervous leaving packages outside their home for too long.

Millennials

While Millennials claimed to be more chill about their packages' location, they were most likely to rearrange their day to be home for package deliveries. In fact, they were most likely to leave work early (or stay home altogether) when they know a package is on the way.

Baby Boomers

Baby Boomers were the least likely to track packages or rearrange their day around deliveries.

SURVEY STATS

Chamberlain Group, Inc. commissioned a 10-minute, online quantitative survey among a nationally representative sample of 1,000 U.S. adults ages 18+ who own a house with a garage. The survey was fielded in July 2022.

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45% believe the garage is the safest place for package delivery.

- 47% are comfortable with shelf-stable groceries being delivered to their garage.
- 47% are interested in ways to use their garage for package deliveries.
- 40% would choose to have packages delivered to their garage over the front porch.
- 61% like the idea of in-garage delivery to keep packages from being seen by neighbors or children.

With Amazon Key In-Garage Delivery, don't worry about porch pirates taking packages or groceries being left out in the snow. Get them securely delivered to the garage where they'll stay safe until you are free to get them.



amazon key

A myQ smart garage does more than turn your garage into a preferred package and grocery delivery location.

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Top reasons

why homeowners choose to invest in smart garage technology like myQ

NEVER WORRY

if the garage door was left open. See it, check it, close it from your smartphone from anywhere.

KNOW WHO

is coming and going into your home during the busy holiday season.

EASILY SHARE

access to your home with holiday guests or pet sitters without having to share codes or keys.

STOP PORCH PIRATES

from taking your packages with secure in-garage delivery.



See if Amazon Key In-Garage Delivery is available in your area.

myQ